

E C O N O S O F I A

~ A Club of "Volunteers for Ideas and Projects" Student Organisation ~

E C O N O M I C S

THROUGH A MACROFYING
GLASS 2008



Project Proposal
5-14 May 2008

TESTIMONIALS

Ma intalnesc din nou cu stralucitii (realmente) econosofi. A fost o incantare sa aud opinii si intrebari destepte, informate, pertinente. Sa va ajute Dumnezeu sa ramaneti si sa cresteti asa!

Cu multa caldura,

Bogdan Baltazar

Dear Students,

It was once again a great pleasure and privilege to be here with you [...]. I congratulate the organizers for putting together an excellent program for the week and the participants for their patience, passion and devotion to the subjects which are so important for Romania to have a prosperous future.

Multumesc frumos si toate cele bune!

Lajos Bokros

Calitatea intelectuala a intalnirii cu dumneavoastra m-a impresionat. Sunt sigur ca veti schimba lumea.

Cu prietenie si admiratie,

Emil Hurezeanu

Thanks very much for the opportunity to speak to an open and dynamic group representative of the best of Romania's young people. I hope that i can organize my life better next year so as to be available for a longer discussion.

Good luck,

Jonathan Scheele



EXECUTIVE SUMMARY

Our project is part of a series of annual academic events on macroeconomics, financial markets and public policy having as key guest Mr. **Lajos Bokros**, PhD from **Central European University**, former director at the World Bank. During the eight days of seminars students will have the opportunity to interact with prominent economists from the banking sector and from institutions such as the **World Bank**, **IMF** and the **National Bank of Romania**. Also, three prizes will be awarded to the best participants.

Goals

- ✓ to complement the education received in college
- ✓ to encourage and reward performance
- ✓ to support the interaction between students and their potential employers
- ✓ to create a network of students with high potential

Target Group

The selection process consists of an application form and interview.

The applicant's profile:

- ✓ bachelor student with a strong focus on macroeconomics and public policy
- ✓ good knowledge of the English language
- ✓ communicative and responsible

PARTNER'S BENEFIT

Promotion on printed materials

Posters 300

Leaflets 1000

Banner 3x1m

Other printed materials

Promotion on our websites

www.econosofia.org

www.vipromania.ro

E-groups (87.000 users)

Corporate promotional materials

Handouts for participants & guests

Banner

Media coverage (online)

www.wall-street.ro

www.9am.ro

www.ejobs.ro

www.hipo.ro

www.studentmax.ro

Media coverage (print)

Business Magazin

Ziarul Financiar

Student Max etc.

Human Resources

Access to our CV data base

The possibility of hiring

Corporate event

GUESTS & SCHEDULE

- ✓ Professor Lajos Bokros
 - Central European University professor
 - Chief economic advisor to the Prime Minister of Croatia, from 2002
 - Economic advisor to the DPM of Poland, from 2001
 - Director of the World Bank, Private & Financial Sector Development 1996-2002
 - Minister of finance in Hungary, 1995-1996
 - Chairman and CEO Budapest Bank, 1991-1995
 - Chairman and CEO Budapest Stock Exchange, 1990-1995
- ✓ Arabela Aprahamian
 - World Bank, Acting Country Manager for Romania
- ✓ Juan J. Fernandez-Ansola
 - IMF Senior Regional Representative for Romania and Bulgaria
- ✓ Anca Paliu-Dragu
 - IMF, economic assistant
- ✓ Bogdan Baltazar
 - Baltazar, Bloom & Parvulescu
 - president of BRD 1998-2004
- ✓ Valentin Lazea
 - National Bank of Romania, chief economist
- ✓ Florin Citu
 - ING, Head of Sales / Deputy Head of Financial Markets
- ✓ Florin Ilie
 - ING, Head of Equity Markets
- ✓ Ionut Dumitru
 - Raiffeisen Bank, chief economist

- ✓ 09:00 ▪ 10:30
 - Seminar held by prof. Lajos Bokros
- ✓ 10:30 ▪ 10:45
 - Coffee Break
- ✓ 10:45 ▪ 11:00
 - Debates
- ✓ 11:00 ▪ 12:30
 - Seminar held by prof. Lajos Bokros
- ✓ 15:00 ▪ 19:00
 - Other guests

PAST EDITIONS



Lajos Bokros teaches public policy at CEU and he is our key guest since 2002. His professional experience ranges from being a director at the World Bank, finance minister in Hungary and president of the stock exchange in Budapest. At Econosofia he speaks about Macroeconomic Issues and Policies in Open and Transition Economies, Inter Governmental Fiscal Relations and Economic Policy Alternatives.



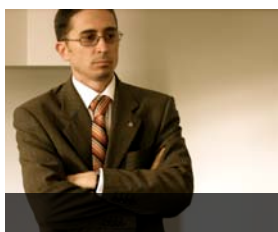
Florin Catu received his PhD from Iowa State University and started his professional experience within The Reserve Bank of New Zealand. At the time of the project he was Chief Economist at ING Bank Romania, and a member of The Economists European Association. On the 10th of May 2008 he held a seminar for Econosofia on: "NBR's monetary policy framework, from the current stance to Euro adoption".



Valentin Lazea studied at Sussex University in Brighton and at IMF Institute In Washington DC. Since 1999 he is Chief Economist at the National Bank of Romania. He was also state secretary in the Ministry of Finance. For Econosofia, he held a seminar about the advantages and disadvantages of adopting the Euro.



Anca Paliu-Dragu currently works for the IMF Regional Office for Romania and Bulgaria. In the past she worked as an economist at the National Bank of Romania, Refinancing and Open Market Operation Department, and Regulation Department. In 2007 she held a seminar within the third edition of our project. The debate focused on alternatives available to meet the convergence criteria within the Euro area.



Mugur Tolici is currently the main advisor to the governor of the National bank of Romania. He published papers on Balance of payments financing in Romania and The role of foreign remittances. At Economics through a Macrofying Glass he held a seminar on nominal convergence versus real convergence.

ABOUT ECONOSOFIA

Econosofia is a students' club providing macroeconomics and public policy academic events with guests from institutions such as the World Bank, IMF and the National Bank of Romania and from the private sector. Our sources of motivation are the constant desire to positively influence the Romanian academic and business environment and our ambition to build ourselves into accomplished individuals. In addition to organizing academic events the club's members work on research projects and participate in debates. We are a part of Volunteers for Ideas and Projects, an NGO with a goal to create and sustain a community of students with high potential.

2007 Changing Currency, Redefining Economics

Ten days of seminars with Professor Lajos Bokros and experts from IMF, NBR, ING and Raiffeisen

2007 Young Economists' Conference organized by NBR and CEROPE

A paper from Econosofia on optimum currency areas was selected to be presented and published.

2007 Econosofia Debate Sessions

Six months of debates with round tables and open forums.

2007 Econosofia Review

Electronic review in which members published articles on economics and complementary subjects.

2006 Economics through a Macrofying Glass

Seminars held by Lajos Bokros and other guests from the field of macroeconomics.

2006 Risk Management

Conference with experts from various fields of finance with a common interest in risk management.

2005 The European Challenge

Seminars and workshops contributing to the better knowledge of EU institutions by students

2004 Dealing with a Functional Market Economy. Romania's Case

Five days of seminars facilitating the contact between international professors and romanian students

2004 Romania in the EU: Premises and Perspectives

Conference aiming to facilitate the dialogue between present decision makers and their successors

2004 Monetary Policy Seminars

Debates between monetary policy professionals, mostly from NBR, and students.

2002 Structural Reform in Romania

"It gathered more important personalities than any PR agency from Romania"- Revista Capital.

OUR PARTNERS



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ROMANIAN COMMODITIES EXCHANGE
QUINTUS CONSULTANTS



EDUCATIONAL PARTENRS

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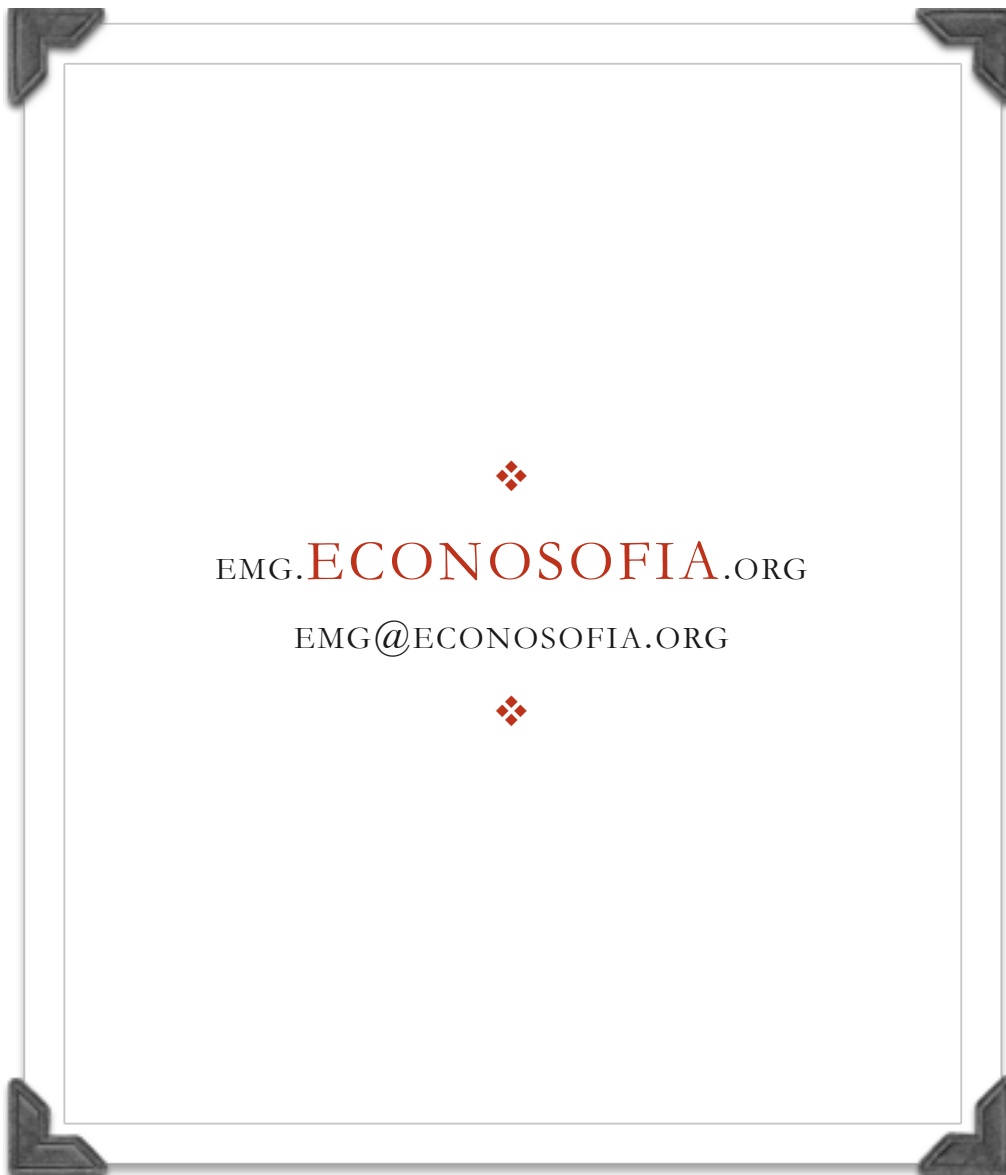
MEDIA PARTNERS

BUSINESS MAGAZIN ■ WALL-STREET.RO ■ 9AM.RO
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SERI ■ CARIERE ■ EJOBS



ORGANIZATION-WIDE PARTNERS

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